## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/796,485

Applicant(s): Stone, et al. March 9, 2004 Confirmation No.: 2291

Filed: Art Unit: 3627

Examiner: Rudy, Andrew J.

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR Title:

IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Docket No.: 040472,267909

Customer No.: 00826

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## AMENDMENT Under 37 C.F.R. § 1.121

Sir:

In response to the Office Action dated August 2, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.